

## Advertising With MEMSA

**MEMSA offers several ways to reach the EMS community in the state of Missouri.**

### NEWSLETTER

Six Newsletters published per year.

### WEBSITE BANNER ADS

Monthly and yearly rates available for several Banners sizes.

### MEMBERSHIP MAILINGS

You provide us the Direct mailing materials and we'll include in a mailing to our membership.



**MEMSA members are EMS agencies, fire departments, hospitals, volunteer agencies, first response agencies, training entities, EMTs, paramedics, nurses, doctors, fire fighters and others that support emergency medical services in Missouri.**

## Missouri Emergency Medical Services Association

425 East High Street  
Jefferson City, MO 65101  
Phone: 573-761-9911  
Toll Free: 888-410-1557  
Fax: 573-761-9961  
memsa@memsa.org



## Corporate Rate Card

**MEMSA**  
*Your Voice for  
Emergency Medical  
Services in Missouri*

# Advertising Opportunities



MEMSA is committed to promoting every aspect of high quality emergency medical services across the state. For over 25 years, MEMSA has been providing leadership in legislative issues, education, training and pre-licensing practical testing for EMT-Basic and EMT-Paramedic.

MEMSA has provided a forum for EMS professionals to come together to accomplish common goals. The citizens of Missouri and our visitors can be confident that Emergency Medical Services in Missouri are held to high industry standards in order to assure that quality EMS care is delivered. MEMSA members have been actively involved in the collaborative efforts needed to achieve this goal.

## Newsletter Advertisements

Our bi-monthly newsletter is sent to all our members, both individual and organizational, via email. It is also available to all members on our website and can be viewed online or downloaded as a Pdf document. It is available to the general public online.

<u>Ad Size:</u>	<u>1/4 Page</u>	<u>1/2 Page</u>	<u>Full Page</u>
<b>Per Issue:</b>	<b>\$100</b>	<b>\$300</b>	<b>\$600</b>
<b>Per Year:</b>	<b>\$500</b>	<b>\$1500</b>	<b>\$3000</b>

## Web Banner Advertisements

Share in MEMSA's online presence with an ad on our newly-designed web site. You design the banner with your specific message and we will link the banner to your desired landing page.

<u>Banner:</u>	<u>Small</u>	<u>Medium</u>	<u>Large</u>
<u>Size:</u>	<u>Vertical</u>	<u>Vertical</u>	<u>Horizontal</u>
<b>Per Month:</b>	<b>\$100</b>	<b>\$200</b>	<b>\$400</b>
<b>Per Year:</b>	<b>\$1000</b>	<b>\$2000</b>	<b>\$4000</b>

**Small Vertical: 120 x 240 pixels\***

**Medium Vertical: 160 x 300 pixels\***

**Large Horizontal: 468 x 60 pixels\***

\*Inquire about other sizes

## Membership Mailings

Your Direct Mail pieces can be inserted in mailings to our members.

### We offer two options:

- You provide your circular which we will include in a mailing to our membership.
  - One Page Flyer per Mailing: 50 cents per sheet inserted in a regular MEMSA mailing.
- Your mailing in ready-to-be-mailed\* format delivered to our office. We label and send your items. **All postage must be pre-paid.**
  - For use of our mailing list: 30 cents per envelope.

\*Ready = folded, stuffed, sealed

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