



## **EXHIBITOR PROSPECTUS**

### **TWENTY-FOURTH ANNUAL COMBINED CLINICAL CONFERENCE ON EMERGENCY CARE**

**August 10 - 13, 2010**

**Lake of the Ozarks  
Tan-Tar-A Resort  
Osage Beach, Missouri**

# WELCOME TO THE 2010 TWENTY-FOURTH ANNUAL COMBINED CLINICAL CONFERENCE ON EMERGENCY CARE

The conference planning committee representing the Missouri College of Emergency Physicians, Missouri Emergency Nurses Association, Missouri Emergency Medical Services Association and Missouri Ambulance Association would like to invite you to attend the Twenty-Fourth Annual Combined Clinical Conference on Emergency Care. This conference will be held August 10 – 13, 2010 at the Lake of the Ozarks - Tan-Tar-A Resort located on the beautiful Lake of the Ozarks, Missouri. This is the twenty-fourth year we have united our resources in presenting a combined educational conference with an anticipated conference registration to exceed 300 physicians, nurses and EMS personnel from Missouri and surrounding states. Previous year's registrations have averaged over 325 participants.

## GUIDELINES FOR EXHIBITORS

The following times have been set aside for exhibit viewing.  
The doors to the exhibit area will be closed at all other times.

**Tuesday-August 10, 2010** (exhibit set up: 1:30 p.m. for vehicles and 2:30 p.m. for all others)  
6:00 p.m. - 8:45 p.m. Exhibitor Reception

**Wednesday-August 11, 2010** 7:00 - 8:00 a.m.; 9:30 - 10:00 a.m.;  
11:15 a.m. - 12:30 p.m.; 1:45 - 2:15 p.m.

We will be serving all continental breakfasts and refreshments in the exhibit area for maximum visibility of the exhibits. The contributors and exhibitors will be acknowledged in our final program if the registration or donation is received by July 1, 2010.

**BOOTH SIZE & FURNISHINGS:** The following exhibit arrangements are available:

- |  |                 |
|--|-----------------|
| 1. 8 x 10 ft. Exhibit Booth, includes 8 ft. high back drape,<br>3 ft. high side dividers, 6 ft draped table and 2 chairs | <b>\$535.00</b> |
| 2. 35 x 30 ft. Ambulance/Rescue Vehicle Display, includes<br>6 ft. draped table and two chairs                           | <b>\$900.00</b> |
| 3. 19 x 32 Ambulance/Rescue Vehicle Display, includes<br>6 ft. draped table and two chairs                               | <b>\$545.00</b> |

**BOX LUNCHES:** Two complimentary box lunches will be provided on Wednesday. Additional lunches will be available for purchase.

**EQUIPMENT SHIPMENT:** Please contact Page and Brown Convention Services, 5744 Chapel Drive, Osage Beach, MO 65065. Phone 573-348-5176; FAX 573-348-5177.

# COMBINED CLINICAL CONFERENCE ON EMERGENCY CARE EXHIBITOR INFORMATION:

**SETTING UP & DISMANTLING:** The exhibit area will be open for installation work on Tuesday, August 10, 2010 beginning at 1:30 p.m. for the ambulance displays and 2:30 p.m. for all other displays. Valet parking is available upon request. Installation should be completed by 5:30 p.m. Dismantling may begin at 2:15 p.m. on Wednesday, August 11, 2010 and **MUST** be completed by 5:00 p.m. **It is required that exhibits be installed within the assigned space and not interfere with other exhibits.**

**INSURANCE:** Exhibitors are urged to take out a portal-to-portal rider, which is available at a nominal cost on their own insurance policy, to protect them against loss through theft, fire, damage, etc.

**LIABILITY:** The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the Hotel, its owner and its management company as well as their respective agents, servants and the Combined Clinical Conference on Emergency Care as well as their respective agents and employees from any and all such damages and claims.

**CONVENTION FACILITY RESTRICTIONS:** (1) Volatile or flammable fluids, substances or materials of any nature prohibited by city fire regulation or insurance carriers may not be used in any booth. (2) All construction in a booth shall be substantial and fixed in position for the duration of the show. (3) All aisles and exits must be kept clear, clean and free from obstruction to comply with fire restrictions.

The following practices are prohibited: (1) Use of noisy electrical or mechanical apparatus interfering with other exhibits. (2) Canvassing or distributing any material outside the exhibitor's own space. (3) Equipment outside assigned booth space. (4) Subleasing of exhibit space. (5) The use of billboard advertisement and/or display of signs outside of the exhibit area without prior approval from the Conference Office.

The character of the exhibits is subject to the approval of the Conference Office. The right is reserved to refuse the application not meeting standards required or expected, as well as the right to curtail or to close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising novelties, souvenirs, conduct and attire of persons, etc.

**HOTEL ACCOMMODATIONS:** Lake of the Ozarks Tan-Tar-A Resort, Osage Beach, MO is the headquarters hotel for the conference. A block of rooms at \$117.00 has been reserved for your convenience. The conference rate will be extended two (2) days prior and two (2) days after the conference dates. Tan-Tar-A Resort has secured our room block as Resort Complex room locations. In order to receive the location, you must reserve your room by **July 11, 2010**. For reservation requests after the cut-off date, rooms are on a space and rate available basis, and are "Run-of-the-House" (Estates or Resort Complex) and based upon availability at the time of the reservation and/or check-in. Reservations may be made by calling Lake of the Ozarks - Tan-Tar-A Resort 1-800-826-8272. Please refer to the Combined Clinical Conference to receive the special hotel rate.

**HOSPITALITY HOURS:** While exhibitors will not be prohibited from offering hospitality hours to conference participants, we ask that you not schedule them during assigned conference activity times.

**APPLICATION FOR SPACE:** Complete and return the enclosed application form along with the three hundred dollars (\$300.00) non-refundable deposit. List five (5) space choices in order of preference from the enclosed map. The number of booth spaces is limited and all assignments will be available during check-in on August 10, 2010. The balance of the exhibit fee **MUST be paid in full** prior to the first exhibit viewing session on August 10, 2010.

**FOR FURTHER INFORMATION:** Please contact Marcia Krech, Combined Clinical Conference On Emergency Care, 425 High St. Jefferson City, Mo 65101. Phone: 888-410-1557; FAX: 573-761-9961; Email: [memsa@memsa.org](mailto:memsa@memsa.org); Website: [www.memsa.org](http://www.memsa.org).

## APPLICATION FOR EXHIBIT SPACE

Reservations for exhibit space are made on a first-come, first-served basis only upon receipt of this application and fee. Sign and mail along with your check (made payable to **Combined Clinical Conference**) to: **COMBINED CLINICAL CONFERENCE ON EMERGENCY CARE, 425 East High St., Jefferson City, MO 65101**. With your signature below, you agree to abide by all conditions under which exhibit space is leased and agree to abide by the "Guidelines for Exhibitors" as stated in this prospectus.

Signature of authorized representative \_\_\_\_\_ Date \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

COMPANY WEBSITE ADDRESS \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

TELEPHONE \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

REPRESENTATIVE(S) ATTENDING: \_\_\_\_\_

(Limit two per booth) \_\_\_\_\_

ADDRESS (if different from above) \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TELEPHONE NUMBER \_\_\_\_\_

FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

**Please register the company for:**

8 x 10 ft. booth \$535.00     35 x 30 ft. Ambulance display    **\$900.00**

19 x 32 ft Ambulance display    **\$545.00**     Additional 6 ft. Tables    **\$25.00 ea.**

110 volt electricity hookup **\$30.00**     \_\_\_\_\_ Additional box lunches **\$15.00 ea.**

**TOTAL ENCLOSED:** \_\_\_\_\_ Booth Choice 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_ 4th \_\_\_\_\_ 5th \_\_\_\_\_

Make **CHECKS** payable to **COMBINED CLINICAL CONFERENCE** or  
**CREDIT CARD PAYMENT:** Please charge my    \_\_\_MasterCard    \_\_\_Visa    \_\_\_Discover

CARD # \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

# COMBINED CLINICAL CONFERENCE Grand Ballroom 2009

